1. **Select Category:**
2. **Campaign Name:**
3. **Brand Name:**
4. **Date of Execution:**
5. **Duration of the Campaign:**
6. **Description:** (Max 500 Words)

Description should include: Media Strategy in relation to overall communication objective, execution details and the impact of using integrated media is an important aspect to be focused upon

1. **Upload Campaign Images:**

Maximum 15 images of 10 MB file size in all.

The images shall be in JPEG/PNG formats; (max width 900 px and max height 900 px), Resolution -150-300 dpi.

Images should cover - Actual executed images (it can also include screenshots of social media or digital platform)

UPLOAD IMAGES

1. **Upload Video:**

The video content shall be structured as per the parameters defined for this award category.

The duration of the video shall not exceed 2 minutes. The file extension shall be **mp4** and the file size shall not exceed 40MB. Voiceover/ Music is mandatory

UPLOAD VIDEO

1. **Client Information**:

Name:

Designation:

Company:

Email ID:

Mobile:

Address: